

# TRAILBLAZING THE MERRIMACK VALLEY OPEN INNOVATION CLUSTER

## GLOBALIZATION IS A POWERFUL

force that makes large scale regional open innovation essential for business and economic development. To thrive, a region needs a cluster of entrepreneurs and talented workers, a strong education network, collaborative business practices and tools, as well as access to capital resources and local and global markets. Greater Haverhill and the Merrimack Valley region has all of the components of the cluster and is an ideal place for developing innovative businesses.

The concept of open innovation brings together internal R&D talent with entrepreneurial partners to share expertise and intellectual property for rapid co-development of products and services.

This conference uniquely introduces open innovation to stakeholders and addresses how to leverage ideas from our regional ecosystem to innovate better and faster for sustainable economic development.

## KEYNOTE SPEAKERS

John Harthorne, Founder and CEO of MassChallenge, a startup accelerator and competition designed to catalyze a startup renaissance around the world!



Jon A. Fredrickson, Vice President of InnoCentive, Inc., a challenge marketplace that leverages crowd sourcing for solutions.



**MARCH 20, 2013**

**6:00 PM – 9:30 PM**

**NORTHERN ESSEX COMMUNITY COLLEGE  
HAVERHILL, MA**

## TRAILBLAZING THE MERRIMACK VALLEY

brings the essential participants of an open innovation environment together including:

- Entrepreneurs and Startups
- Students and Universities
- Government Leaders
- Funders
- Corporations and Customers

## The conference will discuss:

- Collaborative business practices and tools
- Promoting education/awareness of the open innovation process
- Addressing factors to consider to implement an open innovation marketplace
- Facilitating networking and mentoring

## RESERVATIONS & SPONSORSHIP

TRAILBLAZING THE MERRIMACK VALLEY is a free event thanks to the generosity of our sponsors, MassTech's Innovation Institute, the Greater Haverhill Foundation and the City of Haverhill. Register by March 15, 2013 at [www.mvopeninnovationconference2013.eventbrite.com](http://www.mvopeninnovationconference2013.eventbrite.com)

TRAILBLAZING THE MERRIMACK VALLEY is seeking sponsorship at all levels. Please contact John Michitson at 339-221-2276 or [Michitson@mitre.org](mailto:Michitson@mitre.org) for sponsor information.

# AGENDA MARCH 20, 2013

TIME	TOPIC	SPEAKER/PANEL MEMBERS
6:00 p	Networking and hors d'oeuvres	Master of Ceremonies Alice Mann, Team Haverhill
6:30 p	Welcome	Mayor James Fiorentini of Haverhill
6:45 p	Keynote: How business accelerators enable open innovation from the bottom-up	John Harthorne, CEO and Founder MassChallenge
7:15 p	Keynote: How challenge marketplaces enable open innovation from the top-down	Jon A. Fredrickson, Vice President InnoCentive
7:45 p	Haverhill Hardware Horizons (H3C) Challenge  H3C Finalists - 2 Minute Product Overviews	Rich Breault, President Lightspeed MFG  Energy Harvesters, LLC JP Wakim, Mobile Password Vault Rotary Robotics Bounce Imaging Dynamo Micropower Loco Controls, Inc.
8:15 p to 9:30 p	Forum/Panel Discussion: Business practice and tools for Open Innovation in the Merrimack Valley	Jon A. Frederickson, Vice President, Innocentive John Harthorne, CEO and Founder MassChallenge Dr. Lane Glenn, President, NECC James DiBurro, President, Round Rock Consulting Pat Larkin, Director, MassTech's Innovation Institute Jay Ferrandini, Director of Engineering, Cisco Systems Josh Huston, Information Security Advisor and Founder, Exultium

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